



FOR IMMEDIATE RELEASE

June 7, 2024

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Camden's 2024 Family Fun and Fitness Day Set for Saturday, June 8 Featuring NFL Linebacker and Camden Native Haason Reddick, This Special Event Encourages Families to Get Active and Help Build a Healthier Camden

Camden, NJ – [Camden Community Partnership](#) (CCP), the City of Camden and Camden County, with support from The Horizon Foundation for New Jersey, are set to host the 2024 **Family Fun and Fitness Day** on Saturday, June 8 from 11:00 a.m. – 2:00 p.m. at the Camden Track and Athletic Fields (401 Jersey Joe Walcott Blvd., Camden). NOTE: In the case of rain or inclement weather, the event will be cancelled and rescheduled for a later date.

This year, *Family Fun and Fitness Day* will be led by NFL linebacker and Camden native **Haason Reddick** and feature a variety of free, family-friendly activities and challenges designed to make fitness fun and inspire families to live healthy, active lives.

"I cannot think of a better way to spend a beautiful Saturday morning than at *Family Fun and Fitness Day* right here in the City of Camden," said Camden Mayor Victor Carstarphen. "Every year, this special event brings families, friends and neighbors together to enjoy our city parks and recreational areas in a new, creative way, which is paramount to building a healthy, vibrant Camden. Being able to connect with our residents at this fun, fitness-focused event recharges my body, mind and spirit, and reminds me of all the reasons why we work so hard to bring free, family-friendly opportunities like this to our city each year. In addition to our many event partners and supporters, I want to extend a special thanks to Camden's own Haason Reddick for all that he does to give back to his hometown – you are truly an inspiration!"

"I'm looking forward to Camden's *Family Fun and Fitness Day* on June 8th," said Haason Reddick. "I hope everyone comes out and gets the summer started by being active!"

"*Family Fun and Fitness Day* offers Camden residents the opportunity to come together, get active and most importantly, have fun," said Dana L. Redd, president and CEO of Camden Community Partnership. "On behalf of Camden Community Partnership, I extend our gratitude to Haason Reddick, The Horizon Foundation for New Jersey, New Jersey American Water, Connect the Lots and its partner organizations for their generous contributions that make this event possible. Thanks to their support, Camden residents can enjoy all our city has to offer, helping us build a stronger and healthier community."

During *Family Fun and Fitness Day*, Haason Reddick will join partners from across the city of Camden – American Water, Kroc Center-Camden, Camden County Police Department, Camden City School



District and others – in leading residents through various fitness challenges designed for individuals of all ages. Families will have the chance to participate in a warm-up session led by a trainer and Haason Reddick and other fun fitness activities and challenges, as well as visit a variety of resource tables and enjoy a special performance by Camden High School’s cheerleading squad. With each fitness activity completed, participating families will earn points and have their *Fitness Passports* stamped for a chance to win a variety of prizes. **Families must register online in advance of June 8th at: https://camden_family_fun.eventbrite.com/**

“*Family Fun & Fitness Day* is a great opportunity for our community to come out to the Camden Athletic Fields and have a good time while getting some exercise,” said Camden County Commissioner Al Dyer. “Being active is an integral part to caring for your body and your mind and events like these encourage people to stay active by showing them how exercise can be fun.”

Family Fun and Fitness Day is funded through a generous grant from [The Horizon Foundation for New Jersey](#) to help support communities, specifically families throughout the City of Camden.

“Horizon Blue Cross Blue Shield of New Jersey is committed to being a leading corporate citizen statewide, and one that innovates and provides support to impact the communities it serves, like Camden City,” said Jonathan Pearson, Executive Director of The Horizon Foundation for New Jersey. “We are proud to support programs like the *Family Fun and Fitness Day* with the overall goal of improving the health and well-being of youth and families in Camden.”

Family Fun and Fitness Day is part of programming organized through Camden Community Partnership’s [Connect the Lots](#) program – designed to engage Camden residents in neighborhood transformation by creating safe hubs of activity and quality programming, giving residents the opportunity to enjoy in city public spaces and corridors.

“At New Jersey American Water, we are committed to giving back to the community we serve. As a company headquartered in Camden, we strive to enhance the health of our community by providing safe, reliable, high-quality water. That’s why we are proud to have a water truck on-site at *Family Fun and Fitness Day*, so Camden residents can enjoy their day outdoors with plenty of fresh water to stay hydrated,” said Mark McDonough, president of New Jersey American Water and co-chair of Camden Community Partnership.

In addition to the work of program organizers City of Camden, Camden County and Camden Community Partnership, all *Connect the Lots* programming is made possible through generous support from the William Penn Foundation, The Horizon Foundation for New Jersey, Camden Special Service District, private corporations and the state’s Neighborhood Revitalization Tax Credit program. *Connect the Lots* programming is further supported by the Parking Authority of the City of Camden and program partners like American Water, Better Tomorrows, Camden County Police Department, Camden City School District, Camden Lutheran Housing Initiative, Center for Aquatic Sciences, Center for Family Services, St. Joseph’s Carpenter Society, The Salvation Army Kroc Center, Urban Promise and more.

To learn more about *Family Fun and Fitness Day* and all of the *Connect the Lots* programs and special events planned for the 2024 season, visit <http://www.ctlcamden.com/> or follow @CTLCamden on [Instagram](#) and [Facebook](#).

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About Camden Community Partnership:

Camden Community Partnership (CCP) was founded in 1984 as a private, non-profit corporation dedicated to planning and implementing high-quality urban redevelopment projects to revitalize the City of Camden. CCP's initial focus was concentrated on the redevelopment of Camden's downtown waterfront area – serving as the planner, promoter, and master developer of more than \$600 million of private and public investment at the Waterfront. Since then, CCP has expanded their mission to act as the umbrella organization to bring stakeholders together and implement a holistic approach to revitalizing Camden. With a residents-first approach at the core of what we do, CCP focuses on housing, public safety, infrastructure, education, neighborhood initiatives, park and green space development, and facilitates the creation of employment opportunities. Strategic investments in these areas act as a catalyst for future growth and bring a renewed sense of pride in Camden as a vibrant place to live, work and play. Learn more: <https://camdencommunitypartnership.com/>.